



Bharath

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Declared as Deemed-to-be University under section 3 of UGC Act, 1956)
(Vide Notification No. F.9-5/2000 - U.3, Ministry of Human Resource Development, Govt. of India, dated 4th July 2002)

FACULTY PUBLICATION

(2019-2020)

S. NO	NAM E OF THE FACU LTY	TITLE OF THE PAPER	NAME OF THE JOURNAL	YEAR OF INDEXING	Link
1	Dr S Praveen Kumar	Research on Strategic Transformation of Marketing and Organic Products with respect to Chennai City	Indian Journal Of Public Research Health and Development10(8) pp(711 – 715)	2019	https://web.b.ebscohost.com/abstract?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=09760245&AN=139753266&h=CjNIzWw9Ic0CKy4tf3RNAN%2bzcgEVszhUlbCJvcrxRKOooI03ZHyiA1VGX5Xr1w1MP77QWXav833HboGoOVmag%3d%3d&crl=c&resultNs=AdminWebAuth&resultLocal=E
2	Dr S Praveen Kumar	Consequences towards E-Pharmacy	Indian Journal Of Public Research Health and Development10(8) pp (150-155)	2019	https://www.researchgate.net/publication/336061098_Consequences_Towards_E-Pharmacy_and_its_Validated_Growth_Firms_on_Herbal_and_Organic_Products
3	Dr S Praveen Kumar	Production and Marketing of Coffee Crops With special reference to Coffee Plantation in Dindugul District	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 314-320	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13780882S819.pdf
4	Dr S Praveen Kumar	Perception about unit linked insurance plans for the customer at Kotak Mahindra Bank	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 269-274	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13670882S819.pdf
5	Dr S Praveen Kumar	Profitability analysis of Domain to Host	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 321-325	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13790882S819.pdf
6	Dr S Praveen Kumar	Perception of Employees towards Recruitment Process	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 275-279	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13680882S819.pdf
7	Dr S Praveen	Employee Satisfaction	International Journal Of Recent Technology and	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13590

	n Kumar	towards Training Programmee.	Engineering 8 (2 Special Issue 8), pp 239-244		882S819.pdf
8	Dr S Pravee n Kumar	A Novel Work On Digital Payments In India	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 215-217	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13520882S819.pdf
9	Dr S Pravee n Kumar	Employee relations and retentions in at Indira Projects Pvt Ltd	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 224-230	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13560882S819.pdf
10	Dr S Pravee n Kumar	Maintenance of Board in Coco Cola	International Journal Of Recent Technology and Engineering 8 (2 Special Issue 8), pp 1-3	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13010882S819.pdf
11	Dr S Pravee n Kumar	PWM Inverter Switch Open Circuit Fault Analysis	International Conference on Energy, Communication, Data Analytics pp 1244 – 1248	2019	(PDF) PWM inverter switch open-circuit fault analysis in three phase induction motor drive using FEM (researchgate.net)
12	Dr J Pavithr a	Employees providenet fund with special reference to mando India automotive, Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 264-268	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13640882S819.pdf
13	Dr J Pavithr a	Financial performance of master plan landscape architects pvt ltd, Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 66-71	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13170882S819.pdf
14	Dr J Pavithr a	A evaluation on the impact of social media in human resource management	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 777-789	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14860882S819.pdf
15	Dr J	Cash	International Journal of	2019	https://www.ijrte.org/wp-content

	Pavithra	management in cameo corporate services limited	Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 44-47		/uploads/papers/v8i2S8/B13110882S819.pdf
16	Dr J Pavithra	A novel work on performance appraisal	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 291-293	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13720882S819.pdf
17	Dr J Pavithra	Employee welfare motive at sar world wide logistics pvt ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 259-263	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13630882S819.pdf
18	Dr J Pavithra	Mobile phone usage while driving	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 121-122	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13290882S819.pdf
19	Dr J Pavithra	Customer relationship management with special reference to Swathi engineering in Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 461-465	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14120882S819.pdf
20	Dr J Pavithra	Recruitment and training of employee followed by vishal mega mart	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 14-17	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13040882S819.pdf
21	Dr J Pavithra	Financial performance of datanotic international	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 85-89	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13210882S819.pdf

22	Dr J Pavithra	Overall financial status with reference to noble consolidated glazings	International Journal of Recent Technology and Engineering, Volume 8, Issue 2 Special Issue 8, August 2019, Pages 506-509	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14230882S819.pdf
23	Dr J Pavithra	Analysis of investments	International Journal of Recent Technology and Engineering, Volume 8, Issue 2 Special Issue 8, August 2019, Pages 362-366	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13870882S819.pdf
24	Dr J Pavithra	Profitability analysis of welcome engineers	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 332-338	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13810882S819.pdf
25	Dr J Pavithra	Financial statement at pentagon shipping service	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 102-106	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13250882S819.pdf
26	Dr J Pavithra	Work on capital asset and inventory analysis	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 440-444	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14060882S819.pdf
27	Dr J Pavithra	Best way to protect yourself in public wifi	International Journal of Recent Technology and Engineering, Volume 8, Issue 2 Special Issue 8, August 2019, Pages 53-54	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13140882S819.pdf
28	Dr J Pavithra	An examination on employee training and development program conducted at googolsoft	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 626-633	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14540882S819.pdf

		technologies			
29	Dr J Pavithra	Financial ratio analysis in launchpad learning labs pvt ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 30-35	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13080882S819.pdf
30	Dr J Pavithra	A work on population explosion	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 294-296	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13730882S819.pdf
31	Dr J Pavithra	An empirical work on navigating the start-up ecosystem in Chennai”	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 531-534	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14300882S819.pdf
32	Dr J Pavithra	A customer satisfaction in mobile telecom industry in Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 386-388	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13920882S819.pdf
33	Dr J Pavithra	Customer satisfaction towards various software products Offered by Jemi Cluster	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 860-862	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14180882S819.pdf
34	Dr J Pavithra	A novel work on problems faced by freight forwarders with reference to Yashimarine logistics	International Journal of Recent Technology and Engineering Open Access Volume 8, Issue 2 Special Issue 8, August 2019, Pages 303-307	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13750882S819.pdf
35	Dr J Pavithra	Competitive position of CFS operations in voc port trust, Thoothukudi	International Journal of Recent Technology and Engineering Open Access Volume 8, Issue 2 Special Issue 8, August 2019, Pages 445-447	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14070882S819.pdf

36	Dr J Pavithra	An impact of investment of E Commerce in India	International Journal of Recent Technology and Engineering 8(2 Special Issue 6), pp. 625-628	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S6/B11200782S619.pdf
37	Dr J Pavithra	State wise analysis of microfinance sector in India	International Journal of Pharmacy and Technology 8(4), pp. 23417-23432	2016	http://www.ijptonline.com/wp-content/uploads/2017/01/23417-23423.pdf
38	Dr J Pavithra	A comparative study on microfinance in India and abroad	International Journal of Applied Business and Economic Research 14(8), pp. 5471-5476	2016	https://financedocbox.com/Credit_and_Debt_and_Loans/83149216-A-comparative-study-on-microfinance-in-india-and-abroad.html
39	Dr J Pavithra	A study on awareness and impact of micro-financial schemes	International Journal of Applied Business and Economic Research 14(8), pp. 5449-5460	2016	https://serialsjournals.com/abstract/83182_2.pdf
40	J.Pavithra Mr.Senthil Murugan	Consumer preference towards organised retailing with reference to Big Bazaar	International Journal of Applied Engineering Research 9(22), pp. 7469-7475	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
41	Dr J Pavithra	Implication of social media marketing in growing healthcare industry	International Journal of Applied Engineering Research 9(22), pp. 7448-7456	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
42	Dr J Pavithra	Consumer perception towards private label brand over other brands in super markets and hypermarkets	International Journal of Applied Engineering Research 9(22), pp. 7355-7360	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
43	Dr J Pavithra	Trade-off between liquidity and profitability in logistics industry	International Journal of Applied Engineering Research 9(22), pp. 7398-7401	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
44	Dr J	A study on	International Journal of	2014	https://www.ripublication.com/

	Pavithra	the prospective consumer's perception towards utility cars in Chennai city	Applied Engineering Research 9(22), pp. 7526-7531		Volume/ijaerv9n22spl.htm
45	Dr J Pavithra	A study on budgetary control at Maruti Service Masters, Chennai	International Journal of Applied Business and Economic Research 12(2), pp. 151-161	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
46	Dr J Pavithra	A study on customer satisfaction of retro Garments Pvt Ltd, Chennai	International Journal of Applied Business and Economic Research 12(2), pp. 381-391	2014	https://serialsjournals.com/abstract/83797_21.pdf
47	Dr J Pavithra	A study on the influence of promotional activities for TATA ARIA among consumers in Chennai	International Journal of Applied Engineering Research 9(22), pp. 7572-7578	2014	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
48	Ms Magdalene Peter	Working capital management in blue bharath exim pvt.ltd. Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 148-152	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13350882S819.pdf
49	Ms Magdalene Peter	Analysis on the effect of 360 degree performance appraisal on middle level managers in IT industry	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 371-375	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13890882S819.pdf
50	Ms Magdalene Peter	Effectiveness on training in celebrity fashion limited	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 218-220	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13540882S819.pdf
51	Ms Magdalene Peter	Barriers effect on women employees in it sector	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 50-52	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13130882S819.pdf

52	Ms Magda lene Peter	A work on quality of work life	International Journal of Recent Technology and Engineering Volume 8, Issue 2 Special Issue 8, August 2019, Pages 339-342	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13820882S819.pdf
54	Ms Magda lene Peter	Work related stress of employees working in domino's pizza with reference to chennai city only	International Journal of Recent Technology and Engineering, Volume 8, Issue 2 Special Issue 8, August 2019, Pages 129-132	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13310882S819.pdf
55	Ms Magda lene Peter	Work life balance of women employees, with reference to amtex software solutions Chennai	International Journal of Recent Technology and Engineering, Volume 8, Issue 2 Special Issue 8, August 2019, Pages 123-128	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13300882S819.pdf
56	Ms Magda lene Peter	Work on job satisfaction of employees	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 490-493	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14200882S819.pdf
57	Ms Magda lene Peter	A work on port management	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 297-302	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13740882S819.pdf
58	Ms Magda lene Peter	Financial performance of master plan landscape architects pvt ltd, Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 66-71	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13170882S819.pdf
59	Ms Magda lene Peter	Financial planning in Sims hospital	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 98-101	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13240882S819.pdf
60	Ms Magda lene Peter	Performance appraisal system at TPF software India PVT LTD	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 280-282	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13690882S819.pdf
61	Ms	Financial	International Journal of	2019	https://www.ijrte.org/wp-content

	Magda lene Peter	performance of ICICI bank	Recent Technology and Engineering 8(2 Special Issue 8), pp. 90-93		/uploads/papers/v8i2S8/B13220882S819.pdf
62	Ms Magda lene Peter	Customer satisfaction of mahindra two wheelers in Chennai city	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 471-474	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14150882S819.pdf
63	Ms Magda lene Peter	Financial performance at heritage foods limited	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 77-80	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13190882S819.pdf
64	Ms Magda lene Peter	Research work on working capital	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 510-514	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14240882S819.pdf
65	Ms Magda lene Peter	The effectiveness of stress management related to employee's efficiency-chi aroscuro	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 732-735	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14780882S819.pdf
66	Ms Magda lene Peter	Recruitment and selection process towards victory software solutions, Chennai	Malay Journal	2019	https://www.malayajournal.org/articles/MJM0S200691.pdf
67	Ms Magda lene Peter	Examination on budgetary Control	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 55-59	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13150882S819.pdf
68	Ms Magda lene Peter	Financial Performance of Brio Bliss For Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 60 - 65	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13160882S819.pdf
69	Ms Magda lene Peter	An Examination on satisfaction level of employee	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 604-608	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14500882S819.pdf

		benefits at BMW plant, Chennai			
70	Ms Magdalene Peter	Recruitment and Training of Employees followed by Vishal Mart	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 14-17	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13040882S819.pdf
71	Ms Magdalene Peter	An Exploration on Stress Management at Motherson automotive and Technologies & Engineering, Chennai	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 609-614	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14510882S819.pdf
72	Ms Magdalene Peter	A evaluation on Stress Management	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 766-771	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14840882S819.pdf
73	Ms Magdalene Peter	Evaluation on Consumer Behavior	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 535-538	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14310882S819.pdf
74	Ms Magdalene Peter	Financial Performance using ratio analysis In Hyundai Motors India Pvt Ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 94-97	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13230882S819.pdf
75	Ms Magdalene Peter	Employee Engagement at Victory Visions Software Ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 221-223	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13550882S819.pdf
76	Ms Magdalene Peter	Employee Retention Management	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 18-20	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13050882S819.pdf
77	Ms Magdalene Peter	Work on Capital assets and Inventory Analysis	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 440-444	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14060882S819.pdf
78	Ms Magda	Employee Satisfaction	International Journal of Recent Technology and	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13020882S819.pdf

	lene Peter	in ITC Grand Chola Hotels	Engineering 8(2 Special Issue 8), pp. 4-8		882S819.pdf
79	Ms Magda lene Peter	Best way to protect yourself in public wifi	International Journal of Recent Technology andEngineering 8(2 Special Issue 8), pp. 53-54	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13140882S819.pdf
80	Ms Magda lene Peter	Examination of fund flow management with reference to Jemi cluster	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 112-115	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13270882S819.pdf
81	Ms Magda lene Peter	Examining Peer Pressure on Children	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 41-43	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13100882S819.pdf
82	Ms Magda lene Peter	Dynamic Approach to improve the work life balance of IT Employees	International Journal of Recent Technology and Engineering 8 (8.5), pp.613-615	2019	https://www.ijitee.org/wp-content/uploads/papers/v8i8s/H11040688S19.pdf
83	Ms Magda lene Peter	The impact on Employee welfare measures on quality of work life of employees in AVR Manufactures Pvt Ltd	International Journal of Recent Technology and Engineering 8(3 Special Issue), pp. 679-683	2019	https://www.ijeat.org/wp-content/uploads/papers/v8i3S/C11450283S19.pdf
84	Ms Magda lene Peter	Research on Impact of work life balance on employee performance among middle level managers in IT Industry	International Journal of Engineering and Advanced Technology (IJEAT)	2019	https://www.ijeat.org/wp-content/uploads/papers/v8i3S/C11460283S19.pdf
85	Ms Magda lene Peter	Health Hazards of Indian BPO Employee – An Alarming Issue	International Journal of Applied Engineering and Research 9(22) pp.7336-7341	2019	https://www.ripublication.com/ijaer_spl/ijaerv9n22_306.pdf
86	Ms Magda lene Peter	Role of Insurance in Economic Development	International Journal Of Applied Engineering and Research 9(22) pp.7532-7539	2019	https://www.ripublication.com/Volume/ijaerv9n22spl.htm

87	Ms Magdalene Peter	Efficiency of Safety Measures for well being of employees in Manufacturing Industry	International Journal Of Applied Engineering and Research 9(22) pp.7376-7382	2019	https://www.ripublication.com/Volume/ijaerv9n22spl.htm
88	Mr R Ramamoorthy	Customer Satisfaction of different brands of Hero Honda Motors	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 389-394	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13930882S819.pdf
89	Mr R Ramamoorthy	Analyzing the expectation reality gap in online banking services	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 380-385	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13910882S819.pdf
90	Mr R Ramamoorthy	Working Capital Management	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 162-166	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13380882S819.pdf
91	Mr R Ramamoorthy	Cash Management In Cameo Corporate Services Ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 44-47	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13110882S819.pdf
92	Mr R Ramamoorthy	A Novel work on Employee Satisfaction	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 251-253	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13610882S819.pdf
93	Mr R Ramamoorthy	A have a look at of stress among students of professional faculties from an city place in India	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 21-24	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13060882S819.pdf
94	Mr R Ramamoorthy	Financial Performance at Heritage Food Ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 77-80	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13190882S819.pdf
95	Mr R Ramamoorthy	Employee satisfaction towards training at hi-tech civil engineering pvt ltd.,	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 245-250	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13600882S819.pdf
96	Mr R	Analysis of	International Journal of	2019	https://www.ijrte.org/wp-content

	Rama moorthy	inflation trends and measures	Recent Technology and Engineering 8(2 Special Issue 8), pp. 358-361		/uploads/papers/v8i2S8/B13860882S819.pdf
97	Mr R Rama moorthy	Employees training with aqua care	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 866-868	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13650882S819.pdf
98	Mr R Rama moorthy	Economic Position quantitative relation at diamond cluster india pvt ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 48-49	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13120882S819.pdf
99	Mr R Rama moorthy	Fixed assets and Inventory analysis with reference to ford india pvt ltd	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 107-111	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13260882S819.pdf
100	Mr R Rama moorthy	Examination on budgetary control	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 55-59	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13150882S819.pdf
101	Mr R Rama moorthy	Financial performance for Brio Bliss	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 60-65	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13160882S819.pdf
102	Mr R Rama moorthy	Home Loans in DHFL Corporation	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 116-120	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13280882S819.pdf
103	Mr R Rama moorthy	Aspects On Budgeting	International Journal of Recent Technology and Engineering 8(2 Special Issue 8), pp. 436-439	2019	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B14290882S819.pdf
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FACULTY PUBLICATION

(2018-2019)

S. N O	NAME OF THE AUTHOR	TITLE OF THE PAPER	TITLE OF THE JOURNAL	PAGE NO	LINKS
01	J Pavithra, Amit Singh	A Study on Market Potential Of Freight Forwarders Business at Seawaves Shipping Services	International Journal of Pure and Applied Mathematics	01	https://www.ijrte.org/wp-content/uploads/papers/v8i2S8/B13060882S819.pdf
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FACULTY PUBLICATION

(2017-2018)

S.N O	Name of the Faculty	Name of the Paper	Name of the Journal	Links
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