



DEPARTMENT OF MANAGEMENT STUDIES

PO - CO ARTICULATION MATRIX

REGULATIONS 2018

M.B.A. – MASTER OF BUSINESS ADMINISTRATION

BHARATH INSTITUTE OF SCIENCE AND TECHNOLOGY

173, AGHARAM ROAD, SELAIYUR

CHENNAI

P18FCMB113	PRINCIPLES OF MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	S							S		
	CO2		M		S					S	
	CO3	S							S	S	
	CO4				S	M				S	
	CO5	S				M			S		
	CO6	S			S	M			S		
3	Cate gory		Fundamental Core (FC)								
4	Appr oval										

P18FCMB112	ECONOMIC FOUNDATION OF BUSINESS ENVIRONMENT OBJECTIVES	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO

[illegible]

P18FCMB114	ACCOUNTING FOR MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	M				L					S
2	CO2		L						S		
3	CO3	M				L			S		
4	CO4				S						S
5	CO5						M		S		
6	CO6	M			S			L			S
3	Cate gory		Professional Core (PC)								

4	App rova l		
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P18FCMB115	ORGANIZATIONAL BEHAVIOUR	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1			S			S		S		
	CO2			S			S	S	S		S
	CO3	S	S	S		S	S	S	S	S	S
	CO4			S	M	S	S	S	S		
	CO5	S	S		M	S			S	S	
	CO6			S			S	S	S		
3	Category	Fundamental Core (FC)									
4	Approval										

P18AEMB116	BUSINESS COMMUNICATION	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1			M				S	M		
	CO2		M	S		M		S	M		

	CO3			M		L		S	L		
	CO4			M				S	M		
	CO5	S	M		M	M		S	L		
	CO6			S	S			S	M		
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18PCMB117	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S	M		S	S	

	CO2		S						S	S	
	CO3	S	S		S	S		S	S	S	S
	CO4		S			S			S	S	S
	CO5		S		S	S			S	S	S
	CO6	S	S	L	S	S	M	S	S	S	S
3	Category		Professional Core (PC)								
4	Approval										

P18LCMB118	SOFT SKILLS - I							L	T	P	C
	Total Contact Hours: 27							0	0	4	2

Mapping of Course Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	S	S	S			S	S	S		
	CO2			S			S	S			
	CO3			S			S				

	CO4	S			L			S	S		
	CO5			S					S		
	CO6			S				S	S		L
3	Category		Professional Core (PC)								
4	Approval										

P18LCMB119	INTRODUCTION TO COMPUTER LAB	L	T	P	C
	Total Contact Hours: 12	0	0	4	2

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1							M	S		S
	CO2		M		S				S	M	
	CO3			M	S				S		S
	CO4	M			S				S		S
	CO5				S				S		
	CO6								S		S
3	Category		Lab Core (LC)								
4	Approval										

P18PCMB121	FINANCIAL MANAGEMENT						L	T	P	C
	Total Contact Hours: 45						3	0	0	3

	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1						S		S		
2	CO2					S	S				
3	CO3						S		S		
4	CO4	S				S				S	L
5	CO5	S		L			S		S		
6	CO6					S				S	
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18PCMB122	HUMAN RESOURCE MANAGEMENT						L	T	P	C
	Total Contact Hours: 45						3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S				S	L		S		
	CO2	S	S		S	S		S	S	M	

P18PCMB124	MARKETING MANAGEMENT	L	T	P	C
		3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S		S	S		S	S	S	
	CO2	S	M		S			S	M	S	
	CO3	S	S		S				S	S	
	CO4		S		M	S			S	S	
	CO5	S	S			S			S	S	
	CO6	S	S			M		S	S	S	
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18LCMB125	SOFT SKILLS – II	L	T	P	C
	Total Contact Hours: 27	0	0	4	2

Mapping of Course Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	M	M	M		M	S	S	S	L	
	CO2				S		S	S	S		
	CO3	M	M		S				S		
	CO4					M	S	S	S		
	CO5				S		S		S		L
	CO6			M	S		S	S	S		
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18LCMB126	BUSINESS APPLICATION SOFTWARE	L	T	P	C
	Total Contact Hours: 27	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1				S	S			S		
	CO2	S			S	S			S		

	CO3	S				S					M
	CO4	S	S		S	S			S	S	
	CO5	S			S				S		
	CO6	S	S		S	S			S	S	
3	Cate gory		Lab Core (LC)								
4	Appr oval										

P18PCMB231	STRATEGIC MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	S	S			S			S		
	CO2	S	S		S	S	M	S	S	S	
	CO3	S	S		S	S			S	S	S
	CO4	S	S	S	S	S			S		S
	CO5	S	S	S	S	S		S	S	S	S
	CO6	S	S	S	S	S	M	S	S	S	S
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18PCMB232	Business Analytics	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	L			M			S	S	L	
	CO2		S			S		S	S		
	CO3	L			M				S		S
	CO4					S			S		S
	CO5				M	S		S	S	L	
	CO6		S			S		S			S
3	Category		Fundamental Core (FC)								
4	Approval										

P18PCMB233	PRODUCTIONS AND OPERATIONS MANAGEMENT	L	T	P
	Total Contact Hours: 45	3	0	0

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1		S			S		S			

P18LCMB236	WEB DESIGN LAB	L	T	P	C
	Total Contact Hours: 27	0	0	4	2

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		M						S		
	CO2								S		M
	CO3	M			S				S		
	CO4				S				S		M
	CO5	M	M		S		L	L	S		
	CO6				S				S		
3	Cate gory		Lab Core (LC)								
4	Appr oval										

P18PCMB241	INTERNATIONAL BUSINESS MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10

2	CO1		S	M		S		S	S	S	
	CO2	S				S		S	S		S
	CO3		S	M		S			S		S
	CO4	S			M	S			S	S	S
	CO5	S	S		M			S	S	S	S
	CO6		S	M				S		S	
3	Category		Fundamental Core (FC)								
4	Approval										

P18PCMB242	BUSINESS ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L	L	M					S		
2	CO2				M			M			S
3	CO3		L			M					
4	CO4			M		M	S		S	S	
5	CO5							M	S	S	S
6	CO6	L			M		S				S
3	Cate gory		Professional Core (PC)								

4	App rova l		
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P18FCMB243	LEGAL ASPECTS OF BUSINESS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1						S		S		
2	CO2					S	S				
3	CO3						S		S		
4	CO4	S				S				S	
5	CO5	S					S		S		
6	CO6					S	S			S	
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18FIMB001	SECURITIES AND INVESTMENT MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low

	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	S					S		S		
2	CO2		L			S		M			
3	CO3	S					S		S		
4	CO4				M	S		M			M
5	CO5				M		S				
6	CO6					S			S		M
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18HRMB001	MANAGERIAL BEHAVIOUR AND EFFECTIVENESS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	S			S			S	S		S
	CO2	S	S	S	S	S		S	S		S
	CO3	S	S	S		S	L	S	S	S	S
	CO4		S	S	S	S		S	S	S	S
	CO5	S	S	S	S	S		S	S	S	S

	CO6		S					S	S	S	
3	Category		Professional Core (PC)								
4	Approval										

P18MKMB001	Retail Management	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1		M		L	S		S			
	CO2							S	S		S
	CO3	L	M			S			S	M	
	CO4							S	S		S
	CO5					S		S		M	
	CO6				L	S		S		M	
3	Category		Fundamental Core (FC)								
4	Approval										

P18BIMB001	BANKING FUNDAMENTALS AND CONCEPTS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S			S	S	
	CO2		S			S		M	S		
	CO3	S	S		S	S				S	S
	CO4				S	S		M	S	S	
	CO5	S			S		M	M	S		S
	CO6	S	S			S	M	M	S	S	S
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18LOMB001	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	L									
	CO2		S			S	S				

	CO3				M	S				L	M
	CO4				M	S					M
	CO5				M	S				L	M
	CO6				M						M
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18IBMB001	INTERNATIONAL INDUSTRIAL BUYER BEHAVIOR	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	L				S					
	CO2		L								
	CO3				L	S	L				
	CO4					S				M	M
	CO5	L		L	L	S					M
	CO6										M
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18HHMB001	HOSPITAL & HEALTH CARE POLICY & PLANNING	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	L									
	CO2		L	L		S	L		L		
	CO3	L			M	S					S
	CO4				M	S				M	S
	CO5					S					S
	CO6										S
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18BAMB001	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L				M			S		
2	CO2		L				M	S			
3	CO3				M			S	S		
4	CO4					M	M		S		
5	CO5				M			S			L
6	CO6					M	M		^		
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18THMB001	TRAVEL AND TOURISM MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10

2	CO1	M				S			M		
	CO2		L			S	L				
	CO3				S	S					
	CO4				S	S					
	CO5			L	S	S					L
	CO6				S	S					
3	Category		Professional Elective (PE)								
4	Approval										

P18FIMB002	Credit Appraisal Management	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S	S			S			S		
3	CO2		S		S		M		S		
4	CO3	S	S			S		M	S	L	
5	CO4				S	S		M			M
6	CO5	S	S		S	S		M			
	CO6		S		S	S			S		M
3	Category		Fundamental Core (FC)								

	POs	1	2	3	4	5	6	7	8	9	10
2	CO1	S				S					
	CO2	S	M			S			S	M	
	CO3	S			S						S
	CO4				S	S			S		S
	CO5				S	S					S
	CO6				S						S
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18BIMB002	BANK OPERATIONS MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L				M		S			
2	CO2		M				M		M		
3	CO3		M			M		S			
4	CO4						M	S		M	
5	CO5					M			M		
6	CO6						M	S		M	

1	CO1	L		S		S	S		S		
2	CO2			S	S					L	
3	CO3		M				S	M			
4	CO4				S	S			S		
5	CO5			S			S		S		
6	CO6		M		S			M			
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18BAMB002	SUPPLY CHAIN RISK ANALYTICS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	L									
	CO2		M			M	L		L		
	CO3	L									
	CO4				M	M					
	CO5		M								S
	CO6				M						S

3	Cate gory		Professional Elective (PE)
4	Appr oval		

P18THMB002	ADVANCED FOOD PRODUCTION MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	M							M		
	CO2		S			S	M				
	CO3		S	M		S	M				
	CO4				L						L
	CO5				L	S					L
	CO6		S								L
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18FIMB003	FINANCIAL FRAMEWORK AND SYSTEMS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S					
	CO2	S	S			S		S	S	S	S
	CO3	S	S	M	M		L	S	S	S	S
	CO4		S			S		S	S	S	S
	CO5	S	S	M	M	S		S	S	S	S
	CO6		S			S		S	S	S	S
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18HRMB002	TRAINING AND DEVELOPMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	S				S					
	CO2		M			S	M			M	

	CO3	S			S	S					S
	CO4	S			S						S
	CO5			L	S						S
	CO6			L	S	S					S
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18MKMB003	SERVICE MARKETING	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S					
	CO2	M	S			S			S		
	CO3					S	M	M		M	
	CO4	M			L	S			S		L
	CO5		S						S	M	
	CO6		S	L		S	M	M	S		
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18BIMB003	INSURANCE CONCEPTS AND SYSTEMS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L					S		S		
2	CO2		L			L		S			
3	CO3				M		S		S		
4	CO4							S		L	
5	CO5						S		S		
6	CO6				M			S			L
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18LOMB003	WAREHOUSING AND INVENTORY MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10

[illegible]

P18BMB003	INTERNATIONAL SALES PROMOTION AND BRAND MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1								S		
	CO2			S				S	S		
	CO3	S	S			S	L	S	S	S	
	CO4	S	S	S	S	S		S	S		S
	CO5		S			S		S	S	S	S
	CO6	S	S	S	S	S		S	S	S	S
3	Cate gory		Professional Core (PC)								

4	Approval		
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P18HHMB003	Epidemiology in Medical & Health System Management	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S		M	S				M		
	CO2		M			M		M		S	
	CO3	S			S				M		M
	CO4			M	S		M			S	
	CO5		M			M	M			S	
	CO6	S			S			M			M
3	Category		Fundamental Core (FC)								
4	Approval										

P18BAMB003	Pricing and Revenue Management	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes

(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1		L			S			S		
	CO2	S				S	L	S			
	CO3	S		L						L	M
	CO4	S			L			S	S		
	CO5					S		S			M
	CO6					S		S			M
3	Category		Fundamental Core (FC)								
4	Approval										

P18THMB003	FOOD SERVICE FACILITIES PLANNING AND MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

[illegible]

	CO6		L								S
3	Category		Professional Elective (PE)								
4	Approval										

P18FIMB004	WORKING CAPITAL MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	M			S				M		
2	CO2		L					S			M
3	CO3				S		M			L	
4	CO4	M				M		S			
5	CO5				S		M		M		
6	CO6				S	M		S			M
3	Cate gory		Professional Core (PC)								
4	App rova l										

[illegible]

P18BIMB 004	INSURANCE SYSTEM IN INDIA	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1					M		S	S		
2	CO2	L					S		S		
3	CO3		L					S			
4	CO4						S		S		
5	CO5					M		S		L	
6	CO6			S			S		S		
3	Cate gory		Professional Core (PC)								

P18IBMB004	GLOBAL LEADERSHIP & SKILLS DEVELOPMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L				M	M		M		M
2	CO2		M	M			M	S			
3	CO3					M			M	M	M
4	CO4				S			S		M	
5	CO5		M		S			S			
6	CO6	L		M							
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18HHMB004	QUALITY ASSURANCE AND MANAGEMENT HOSPITALS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	L									
	CO2		L			S	L				
	CO3				L						M
	CO4				L	S					
	CO5			L					M		M
	CO6										M
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18BAMB004	SOCIAL NETWORK ANALYTICS	L	T	P	C
	Total Contact : 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low					
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1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S					
	CO2							S	S		M
	CO3	S	S		S	S	S	S	S		
	CO4		S		S	S		S	S	S	
	CO5	S		L	S		S	S	S	S	
	CO6		S			S		S	S	S	M
3	Cate gory		Professional Core (PC)								
4	Appr oval										

P18THMB004	Tourism Product	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1		S			S				S	
	CO2		S		M	S			S		S
	CO3	S				S	S	M		S	
	CO4		S		M				S	S	
	CO5	S					S	M	S		S

[illegible]

P18BIMB 005	COMMERCIAL BANK MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1	L						M	S		
2	CO2				S		M		S		
3	CO3		M					M			M
4	CO4				S				S		
5	CO5		M					M			M
6	CO6				S		M		S		
3	Cate		Professional Core (PC)								

	gory		
4	App rova l		

P18MKMB005	RETAIL MARKETING AND CRM	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low												
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	
2	CO1	L								L		
	CO2		M			S	L					
	CO3				L	S					L	
	CO4				L	S					L	
	CO5				L	S			L	L	L	
	CO6					S					L	
3	Cate gory		Professional Elective (PE)									
4	Appr oval											

P18IBMB005	INTERNATIONAL BUSINESS LAW	L	T	P	C	
	Mapping of Course Outcomes with Program Outcomes					
	Total Contact Hours: 45	3	0	0	3	

(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S	S			M				M	
	CO2		S		M		S	M			S
	CO3			L			S	M			S
	CO4		S					M	L	M	
	CO5	S					S				S
	CO6		S		M				L		
3	Category		Fundamental Core (FC)								
4	Approval										

P18HHMB005	RISK MANAGEMENT & HEALTH INSURANCE	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S					S	M	M		
	CO2	S			S					M	
	CO3		M	M				M			M
	CO4					L	S		M		
	CO5		M	M	S						M
	CO6	S					S			M	

3	Category		Fundamental Core (FC)
4	Approval		

P18BAMB005	BUSINESS PROCESS ANALYTICS	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes

(S/M/L indicates strength of correlation)

S-Strong, M-Medium, L-Low

	PO ₁	PO ₂	PO ₃	PO ₄	PO ₅	PO ₆	PO ₇	PO ₈	PO ₉	PO ₁₀
CO ₁	S	S					M	S		
CO ₂		S		S	M					S
CO ₃	S			S			M	S		
CO ₄	S			S				S		S
CO ₅		S		S	M			S		
CO ₆			-	S			M		-	
	3- Strong, 2- Medium, 1- Low									

P18THMB005	INTERNATIONAL TOURISM MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes

(S/M/L indicates strength of correlation)

S-Strong, M-Medium, L-Low

1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO
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											10
2	CO1		S			S				S	
	CO2		S		M	S			S		S
	CO3	S				S	S	M		S	
	CO4		S		M				S	S	
	CO5	S					S	M	S		S
	CO6	S				S			S		S
3	Category		Professional Core (PC)								
4	Approval										

P18FIMB006	CORPORATE FINANCE	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1							M	S		
	CO2	S	S			S	S				
	CO3	S	S		S	S	S		S	S	
	CO4	S	S	L	S	S	S	M	S	S	L
	CO5	S	S		S	S	S		S		
	CO6	S	S			S			S	S	
3	Cate		Professional Core (PC)								

	gory		
4	Appr oval		

P18HRMB006	ORGANISATIONAL DEVELOPMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	M	S		S						
	CO2		S	S	S	S			S		
	CO3					S			S		
	CO4	M			S	S			S	L	L
	CO5				S						L
	CO6				S						L
3	Cate gory		Professional Elective (PE)								
4	Appr oval										

P18MKMB006	BRAND MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
	COs /Pos	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7	PO 8	PO9	PO 10
1	CO1		M				S		S		
2	CO2			M		M		M		M	
3	CO3				M		S				
4	CO4		M			M		M	S		
5	CO5	L		M						M	
6	CO6				M		S		S		
3	Cate gory		Professional Core (PC)								
4	App rova l										

P18BIMB006	RETAIL AND CRM IN BANKING	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

[illegible]

	CO2		L			M					
	CO3	L									S
	CO4				S	M					S
	CO5				S						S
	CO6	L									S
3	Category		Professional Elective (PE)								
4	Approval										

P18LOMB006	INTERNATIONAL MARKETING	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	M	S			S			M		
	CO2		S			S	M				
	CO3					S				L	
	CO4				L	S				L	
	CO5					S			M	L	L
	CO6										L
3	Cate gory		Professional Elective (PE)								

4	Approval		
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P18IBMB006	CROSS CULTURAL MANAGEMENT	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1			S			S		S		
	CO2			S			S	S	S		S
	CO3	S	S	S		S	S	S	S	S	S
	CO4			S	M	S	S	S	S		
	CO5	S	S		M	S			S	S	
	CO6			S			S	S	S		
3	Category	Fundamental Core (FC)									
4	Approval										

P18HHMB006	Legal Framework for Hospitals	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1	S		L			S	S			
	CO2	S	M			S	S			S	
	CO3				L	S		S			
	CO4				L	S			L	S	L
	CO5						S	S			
	CO6				L		S			S	
3	Category		Fundamental Core (FC)								
4	Approval										

P18BAMB006	Sports Analytics	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes (S/M/L indicates strength of correlation) S-Strong, M-Medium, L-Low											
1	COs/POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
2	CO1					S		L	L		
	CO2		L			S	L				
	CO3	S		M		S					

	CO4				S	S					S
	CO5				S			L		L	
	CO6	S						L			S
3	Category		Fundamental Core (FC)								
4	Approval										

P18THMB006	ACCOMMODATION OPERATION	L	T	P	C
	Total Contact Hours: 45	3	0	0	3

Mapping of Course Outcomes with Program Outcomes											
(S/M/L indicates strength of correlation)											
S-Strong, M-Medium, L-Low											
1	COs/ POs	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
2	CO1	M									M
	CO2		M				M	M			
	CO3		M		L		M	M			
	CO4					L					
	CO5					L	M				
	CO6		M								
3	Category		Professional Elective (PE)								
4	Approval										