



BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH
DEPARTMENT OF MANAGEMENT STUDIES

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEO1 - Career Achievements – Our budding Managers will demonstrate their skills in solving challenges in the corporate world through the core foundation and knowledge acquired in Business Management.

PEO2 - Professionalism – Our budding Managers will exhibit leadership, make decisions with societal and ethical responsibilities, function and communicate effectively in multidisciplinary settings.

PEO3 - Life-long Learning – Our budding Managers will recognize the need for sustaining and expanding their Managerial competence and engage in learning opportunities throughout their careers.

PEO4 - Skill- Our budding Managers will be trained for developing Soft Skills such as proficiency in many languages, Business Communication, Verbal, Logical, Analytical, Comprehension, Team Building, Inter Personal Relationship, Group Discussion and Leadership Skill to become a better professional.

PEO5 - Ethics – Our budding Managers will apply the ethical and social aspects of modern Business with a sense of Corporate Social Responsibility.