**DEPARTMENT OF MANAGEMENT STUDIES**

 Events conducted during JAN'16to MARCH'17

|  |  |  |  |
| --- | --- | --- | --- |
| **DATE** | **EVENT** | **YEAR/SEMSTER** | **NO OF DAYS** |
| **18/02/16 E- I** | **Beach Cleaning Programme at Mahabalipuram – A Corporate Social Responsibility Drive** | **I/II(2015BEACH)** | 1 |
| **25.02.16****E- II** | **A Guest Lecture on Strategies in Service Marketing by a Team of Experts from McDonald’s** | **I/II(2015BEACH)** | 1 |
| **20.07.16****E-III** | **An Orientation on Internship - Opportunities & Challenges by Mr.Sri Kumar, Director – Dr.Smilez Chain of Dental Hospitals and CEO of SkillsGrow**  | **I/II(2015BEACH)** | 1 |
| **02.08.17****E-IV** | **Internship Recruitment Drive by Zenworks, Bangalore**  | I**I/III(2015BEACH)** | 1 |
| **02.08.16****E-V** | **A Guest Lecture on Internet of Things by Mr.Amirthanathan, Delivery Head, Tech Mahindra on**  | **I/II(2015BEACH)** | 1 |
| **27.07.16****E-VI** | **Interdepartmental Competitions to Commemorate the First Anniversary of Dr.APJ Abdul Kalam on 27.07.16** | I**I/III(2015)** | 1 |
| **05/08/16****E-VII** | **Staff Vs Students : Volley Ball Match**  **Staff Vs Students : Volley Ball Match**  |  **II/III(2015)**  | 1 |
| **05.08.16****E-VIII** | **Outbound Case Study Workshop at Mahabalipuram** | **II/III(2015)** | 1 |
| **27.07.16** **E-IX** | **Prize Distribution for Interdepartmental Competitions to Commemorate the First Anniversary of Dr.APJ Abdul Kalam**  | **II/III(2015)** | 1 |
| **09.08.16****E-X** | **Internship Interview by Klare & Jones on**  **Internship Interview by Klare & Jones** **Internship Interview by Jetpat** | **I/II(2016)****I/II(2016)** | 1 |
| **3.3.17****E-XI** | **Outbound Case Study Workshop in Mahabalipuram** | **I/II(2016)** | 1 |
| **09.02.17****E-XII** | **Guest Lecture by Mr.Naren, Professor, Intelek International College, Malayasia** | **I/II(2016)** | 1 |
| **21.02.17****E-XII** | **Guest Lecture on Project Management by a Team from Synergy Tech**  | **I/II(2016)** | 1 |
| **20.03.17****E-XIII** | **Interdepartmental Competitions**  | **I/II(2016)** | 1 |
| **14.03.17****E-XIV** | **Guest Lecture on Gearing up for Placements by Prof.Gandhi**  | **I/II(2016)** | 1 |
| **17.02.17****E-XV** | **Guest Lecture on Lanscapinng Career by Mr. Krishna Kumar, CEO- Xaxis 17.02.17** | **I/II(2016)** | 1 |