**Course Number and Name**
BSS201 - PERSONALITY DEVELOPMENT

**Credits and Contact Hours**
2 & 30

**Course Coordinator’s Name**
Ms. Pavithra

**Text Books and References**

**TEXT BOOKS:**

**REFERENCES:**

**Course Description**
This subject helps the students to groom their personality and prove themselves as good Samaritans of the society.

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<th>Prerequisites</th>
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<td>Required, elective, or Selected elective (as per Table 5-1)</td>
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**Course Outcomes (COs)**

**CO1:** Individual or in-group class presentations pertaining to the applications of concepts, theories or issues in human development..

**CO2:** Scores obtained from essay and or objective tests.

**CO3:** Attendance, classroom participation, small group interactions.

**CO4:** Research and write about relevant topics.

**CO5:** Design and complete a research project that can take the form of a developmental Interview, an observation or assessment through service learning.

**CO6:** Develop and maintain a Reflection

**Student Outcomes (SOs) from Criterion 3 covered by this Course**
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**List of Topics Covered**

**UNIT I INTRODUCTION TO PERSONALITY DEVELOPMENT**


**UNIT II ATTITUDE & MOTIVATION**

Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude - Advantages – Negative attitude - Disadvantages - Ways to develop positive attitude - Difference between personalities having positive and negative attitude. Concept of motivation - Significance - Internal and external motives - Importance of self-motivation- Factors leading to de-motivation

**UNIT III SELF-ESTEEM**


**UNIT IV OTHER ASPECTS OF PERSONALITY DEVELOPMENT**


**UNIT V EMPLOYABILITY QUOTIENT**

Resume building- The art of participating in Group Discussion – Acing the Personal (HR & Technical) Interview - Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.